


Lottery Marketing

In-Store and On-Premise



**Quick
Draw**



CM GLOBAL

Signage · Kiosks · Promotions & Premiums · Scratch Dispensers

Signs & Kiosks

Come to CM Global for 16 years' experience in the design and production of high-quality Lottery Merchandising Aids.

- Bright, durable construction
- Neon and LED illuminated signs
- Print, wood and plastic non-illuminated signs
- Window, wall and counter-top signage



Animated backlit sign fits around ticket scanner



Color-changing animated LED circle sign



Million/Billion module A CM Global Exclusive!



Update your existing signs

Set B or M on sign or remote



CUSTOM LED SIGNS • NEON SIGNS • SPECIALTY SIGNS • KIOSKS



Neon



Neon



Neon-Look LED sign

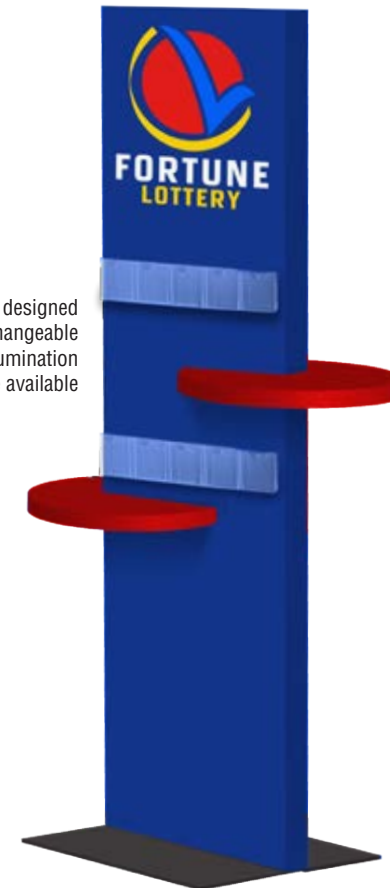


Custom shaped LED sign



Illuminated menu board

Custom designed kiosks with changeable graphics, illumination & signage available



KENO Enhancers



Custom signs with your KENO logo



Check presenter with KENO pockets



Table top charging station with KENO instructions on back

WINDOW SIGNS • TABLE TOP ADVERTISING • WAITSTAFF TOOLS

A sign is all it takes to let everyone know they can play KENO here! Make it easy to play with ticket and instruction holders.



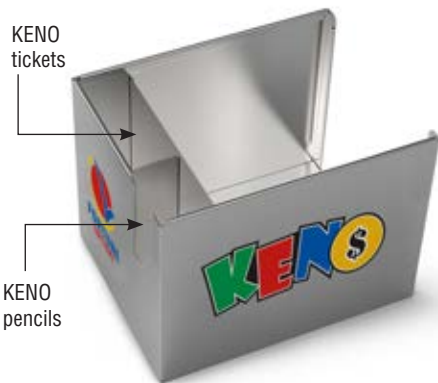
KENO ticket, instruction and pencil holder



KENO pencils



Bar rail and counter mats



KENO tickets

KENO pencils

Cocktail napkin & KENO holder

How-to-play table menu holder



Menu cover with KENO pockets



Wait staff KENO apron



Update your existing jackpot signs with new printed inserts, power supplies and hanging hardware!

- Any size back-lit printed faceplate inserts with red numeral diffusers
- Our in-house design staff ensures proper fit for your existing sign
- Bring your signs back to life with a UL Listed power supply: any style and power rating
- New hanging hardware kits hang your refurbished signs with ease



New printed inserts



Easily refurbish existing signs

FACEPLATES & GRAPHICS • TRANSFORMERS • HANGING KITS



In-line power brick



Wall wart AC adapter



Hang chains



Hanging cable kits

TABLE TOP DISPLAYS • POSTER FRAME



Counter top brochure caddy



Ticket dispenser



Illuminated topper option



Snap poster frame with logo plaque, illuminated or non-illuminated



Brochure, pencil and table card holders

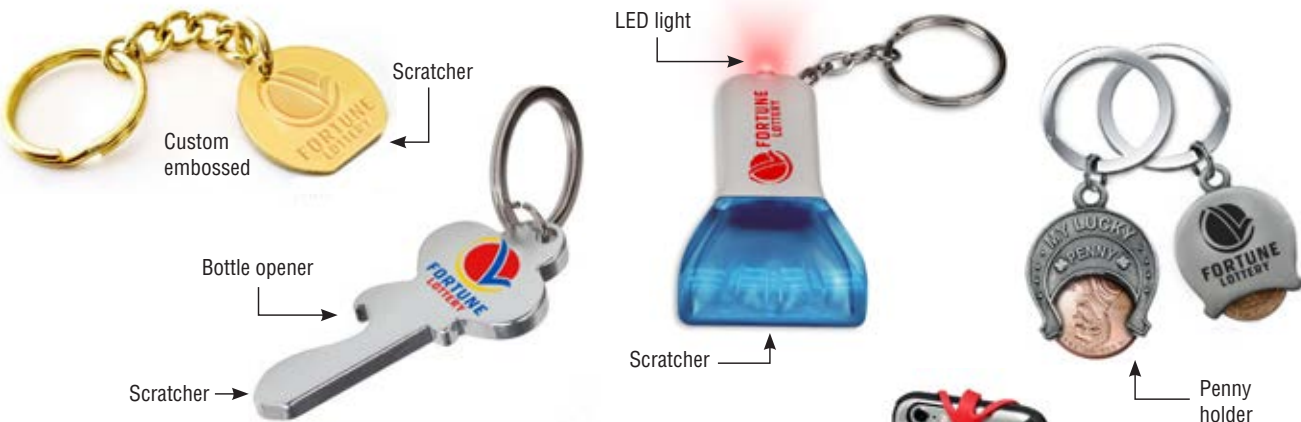


Custom made to your specifications

Promotions



SCRATCHERS • PHONE ACCESSORIES • LIP BALM • AND MORE!



- Gain attention with consumer giveaways
- Custom products for everyday consumer use
- Functional promotions keep your brand visible
- We can source ANY item!



Phone wallet



USB car charger adapter



Flavored lip balm ball or stick